

Exhibit - 6

DEVELOPING THE FRESH PRODUCE VALUE CHAIN



From

- Low yields
- Production scattered over many small farms
- Outdated harvesting technologies
- Inadequate information about prices, trends and customer needs

- Inadequate post-harvesting facilities
- Traditional, agent-driven, inefficient procurement system
- Extremely poor transportation infrastructure; very limited cold storage facilities
- High degree of wastage

- Produce inconsistent in quality
- Outdated, inadequate distribution infrastructure
- Limited organized fresh produce retailing
- High degree of wastage
- Exports constrained by inadequate cold storage infrastructure and high costs

To

- Significantly higher yields
- Larger linkages with the market-more awareness of price trends, customer needs
- Use of modern technology, leveraging significant extension work

- Improved post-harvesting technologies available to most farmers
- Efficient procurement system with few middlemen.
- Reduced wastage due to better road/rail and refrigeration infrastructure

- Low yields
- Production scattered over many small farms
- Outdated harvesting technologies
- Inadequate information about prices, trends and customer needs
- Widespread organized fresh produce retailing, demanding higher quality produce
- Upgraded distribution infrastructure; cold storages at wholesale mandis (local markets)
- Exports facilitated through provision of adequate cold storage/pre-cooling infrastructure at ports/airports